

# Creative Quality Talk

"As one of the leaders within the field of textile testing, we support our customers during their processes in keeping their product quality at a high and constant level."



**with Mr. Heinz Schneider**

Former General Manager of Lenzing Instruments

*The Textile  
Company*



## **Heinz Schneider about:**

### **The beginning of Lenzing Instruments:**

About 60 years ago, Lenzing Instruments started as a business unit within Lenzing AG. At the time, the focus was set on control and optimization of production processes and product quality. None of the existing quality control systems on the market met the set requirements and a decision was taken to develop new high-performance testing systems in-house. After years of success in textile testing, we became a part of the well-known Textechno Group one of the leaders in the field.

### **How the quality concept was implemented in all aspects of the company:**

In order to reach the objective of developing high-performance testing systems, quality management became first priority. As a result, Lenzing Instruments can now look back on more than 25 years of certification according to ISO 9001.

Quality starts with best possible educated employees, further incorporates product development which combines ergonomic and modern design with the benefit of the user in focus, specifications of appropriate components, and a well organised manufacturing process, thereby including accurate in-between and final quality control procedures. An optimized company structure together with a thought-through usage of personnel resources are other profound factors which contribute to a winning quality concept.

### **Why Lenzing Instruments should celebrate the international quality day:**

As one of the leaders within the field of textile testing, we support our customers during their processes in keeping their product quality at a high and constant level.

### **The meaning of quality to the textile industry:**

Textile producers depend on their product quality as being a criterion influencing their customers' decision-making process. Providing high-quality products ensures for satisfied customers and encourages them to return regularly with new orders. Meanwhile, most of the textile companies are certified for their quality management system, this shows how important quality has become.

### **How Lenzing Instruments' solutions can contribute to highest quality levels of textile products:**

It is our philosophy to support our customers in increasing the quality of their products. This is achieved by providing precise and reliable testing systems coupled with technical support and calibration services, available over many years of the lifespan of the delivered quality control equipment. Therewith, customers have a dependable tool for comparison and proof of achieved quality levels.

### **About the link between experienced quality of life and high-quality products:**

Enjoying life by having an interesting and fulfilling job, a high level of identification with the company and by respecting customers. This automatically generates good ideas for useful products. Meeting satisfied and welcoming customers confirms our quality.